"Listen to us!"

PROTECTING YOUNG PEOPLE ONLINE
A YOUNG PERSONS' GUIDE FOR SOCIAL MEDIA COMPANIES

Erasmus+

blurred lives PROJECT

A Cross-National, Co-Participatory Exploration Of Cyberbullying, Young People And Socio-Economic Disadvantage.
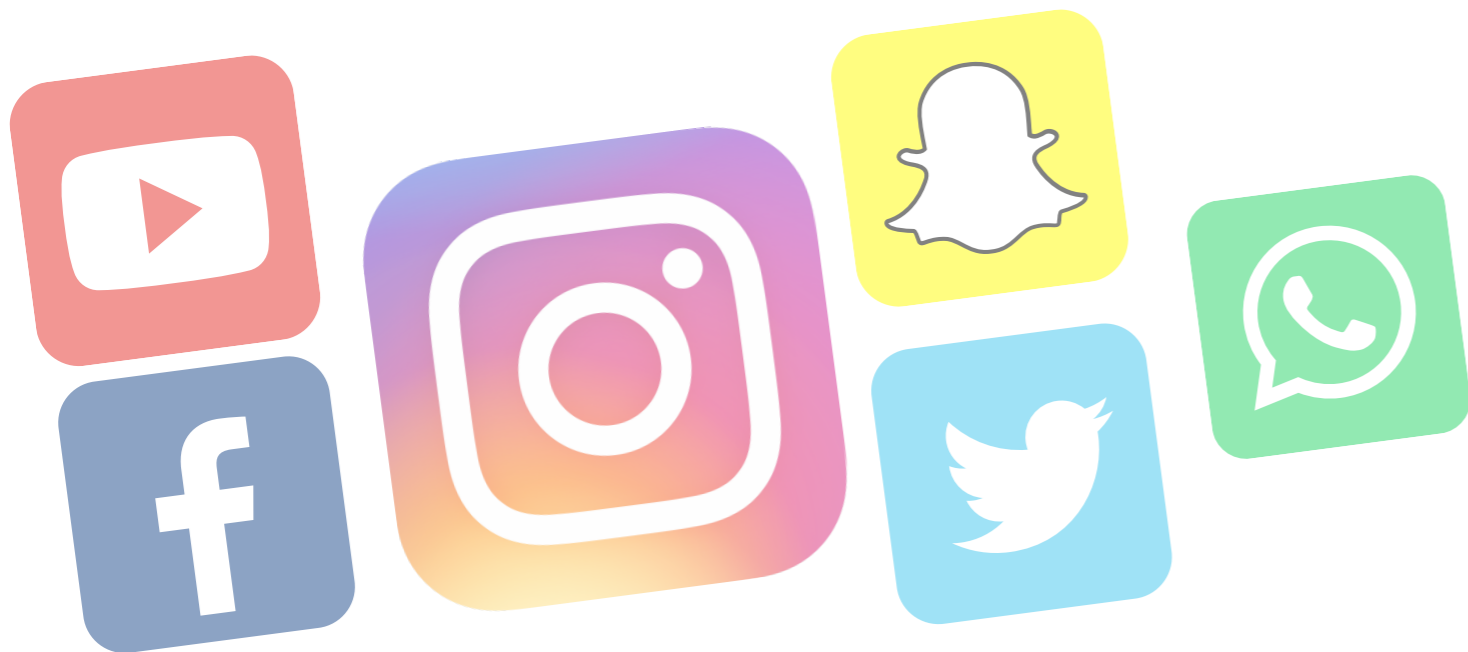
Make your safety information more visible

It is still not easy enough on all of your apps/sites to find clear safety information. Don't hide this information away. Make it easy to find.

Set default privacy settings to private

Too often it is complicated to tighten up privacy settings on social media, so why not start with the highest level of privacy as the default setting? This would protect more of us from harm.

Invest in safety like you invest in tech and marketing

You have some of the brightest minds working for you, but you're not investing in our safety by asking them to focus on protection, reporting, prevention. Why not?

Act faster to remove hurtful posts

Social media firms are too slow to remove harmful material. Livestreaming of the New Zealand mosque killings in March 2019 is just one example.

Stop young kids using your sites

It is too easy for younger kids to access social media and to lie about their age. Young kids are more vulnerable and aren't aware of the dangers before it's too late.

Build safety training and etiquette into your apps

There should be regular training for users so that they can learn more about online safety and how to respect others online. Do you create resources that teachers could use in schools?

Imagine it's your own child you're protecting online

Just remember that we are real young people and our protection should matter just as much as your children's. Would that encourage you to do more?

Our safety must be your number 1 priority - take it seriously

We want to know that you are interested in our safety not just our business. Would you be willing to meet us in person to discuss our recommendations?