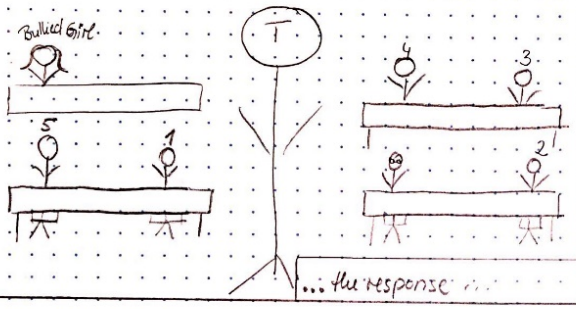
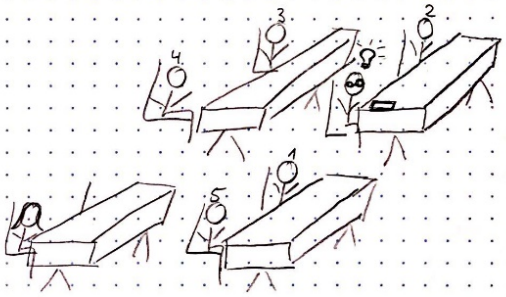
When the teaches...

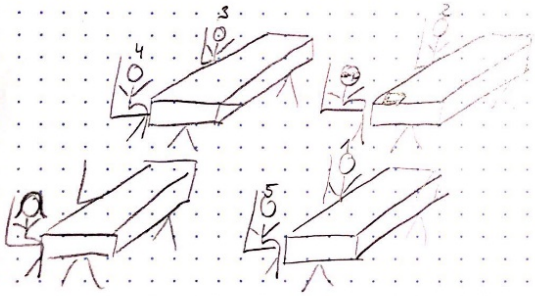


...the response...

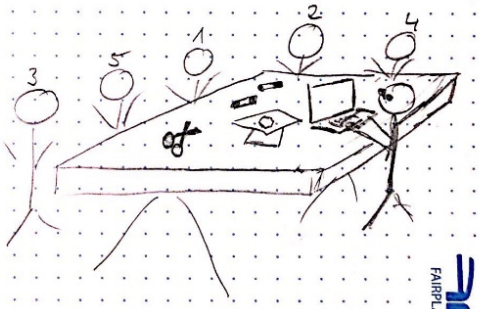
But after discussing the issue...



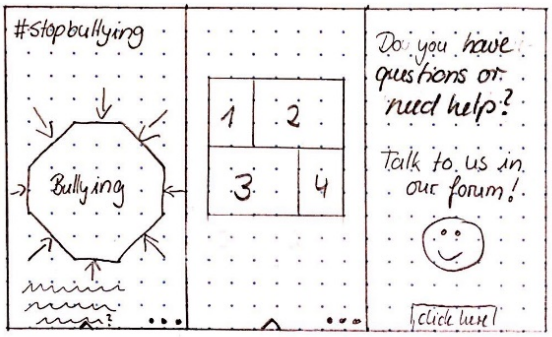
...the students found a solution



They got creative



and the results were amazing.



In fact, if someone needed help:

... they didn't feel so alone anymore

... because help was now just a click away.

FAIRPLAYER

Title: “Stop Cyberbullying - Let’s make an Instastory!”

Group name: “NOKIA”

total frames: 8 (not including title)

Frame 1

- Classroom setting (multicultural and mixed gender – 7 students)
- Adult in front of the class, explaining the task (facing the students)
- Kids being disruptive (sigh, annoyed facial expressions)
- One girl sitting on her own in the background looking absent minded, sad and lonely (will now be referred to as “Bullied girl”)
- Narrative top left corner: “When the teacher introduced a new task…”
  Narrative bottom right corner: “the response wasn’t what she expected.”
- Speech bubble teacher: “Today, you will create a comic, to show how to help someone who’s being cyberbullied.”
- Speech bubble student 1: “Boooooring”
  Speech bubble student 2: “That sounds stupid”

Frame 2

- Classroom setting (different angle – only students can be seen)
- Students facing each other, discussing the task at hand
- Bullied girl not participating, turned away from the group, sad facial expression
- Narrative top left corner: “But after discussing the issue…”
- Speech bubble student 2: “No one reads comics nowadays!”
  Speech bubble student 3: “Maybe we can do a meme or an edit!”
  Speech bubble student 4: “We definitely need a good slogan!”
  Speech bubble student 5: “Wouldn’t an online forum be more helpful?”
- During this discussion, one boy with glasses is just on his phone and does not get involved in the debate

Frame 3

- Same set up as in Frame 2
- Narrative bottom right corner: “. ..the students found a solution.”
- Speech bubble boy with glasses: “I got it! We just do an Insta-Story!”
- Speech bubble student 2: “Awesome!”
- Speech bubble student 4: “It’s gotta be catchy!”
- Speech bubble student 3: “Let’s do multiple slides!”
- Speech bubble student 5: “Great! We can share it with our friends!”

Frame 4

- Only students 1-5 + Boy with glasses are sitting around one big table, drawing and crafting looking focused and concentrated
- On the table are scissors, a sketch of a stop sign, papers, pens etc.
- The boy with glasses is working on a laptop
- Narrative bottom right corner: “They got creative…”

Frame 5

- Close up on 3 slides next to each other (looking like Instagram stories)
- One slide with a stop sign right in the middle
  underneath is written: “Many children and young people in Germany are being cyberbullied. What can YOU do?”
- Slide two with a bunch of questions and answers
  1 – Why me? Unfortunately bullying doesn’t always have a specific reason.
  2 - Who can help me? Friends, Parents, Teachers
  3- What should I do, if I’m being cyberbullied? Block or report the account. Tell someone you trust about it.
  4- What can I do, if my friend is being bullied? Listen to them and support them.
- Slide 3 is the pathway to a help forum
  Are you or is someone you know being bullied online? Do you have questions or need help? Talk to us in our forum!
- Narrative top left corner: “and the results were amazing.”

Frame 6

- Only bullied girl in the frame, sitting on her table by herself looking sad (maybe head resting on crossed arms, having a tear in her eye)
- Thinking bubble: image of her smartphone and an Instagram comment on her account “This picture is ugly.” Another comment: “How dare you go outside looking like that :D (mean laughing smiley)“
- Under the table in her bag, she gets a notification on her phone
- Narrative bottom right corner: “In fact, if someone was in need of help…”

Frame 7

- Bullied girl reading a message on her phone (big eyes, looking curious and hopeful)
- Message on Insta chat being displayed in the frame, reading:

  Bullied Girl: I feel so sad. People are saying mean things to me online.
  Friend: That’s so mean!
  Bullied Girl: I don’t know what to do now.
  Friend: Hey I saw this story here. I think this will be very helpful to you! Check it out!
  Then little image of the first slide with the stop sign at the bottom of the chat.
- Narrative top left corner: “…they didn’t feel so alone anymore...”

Frame 8

- Same shading as narrative box, but for the whole frame
- Text: “…because help was now just a click away.”